



Press release

Nexans creates new KINOPTIC™ branded product range to provide a complete FTTH solution

Comprehensive KINOPTIC™ range includes cables, components, distribution boxes and user outlets with the focus on speed and ease of installation for a flexible customer friendly solution

Paris, March 22, 2011 – Nexans, a worldwide expert in the cable industry, has created its new KINOPTIC™ branded range of optical fibre products to provide a complete fully coordinated FTTH (Fibre To The Home) solution to meet the specific needs of the rapidly growing FTTH sector. The KINOPTIC™ range enables network operators and installers to meet all their needs for cables, components, distribution boxes and user outlets from a single source. This integrated approach, with all the elements in the FTTH package designed to coordinate perfectly with each other, ensures fast and easy installation as well as offering a flexible, customer friendly solution.

KINOPTIC™ – the easy-to-install subscriber terminal outlet

An example of comprehensive approach provided by the KINOPTIC™ brand is the subscriber terminal outlet kit developed by Nexans to meet the specific needs of FTTH projects. It features a number of innovative design features, with five patents already registered or in progress. The Nexans solution is already proving very popular with European network operators because it is fast and easy for installers to use, since its preinstalled cable design eliminates the need to make an optical connection with the fibre cable. The installer does not have to open any lids or disassemble the unit, it is simply a case of unrolling the cable and mounting the terminal outlet directly onto the wall or rail.

The design also offers the subscriber a choice of two or four adaptor slots, as well as intuitive, colour-coded cord connection and full laser protection, in an aesthetically designed outlet.

Building on the Sumitomo joint venture

The cables for the KINOPTIC™ brand outlets are supplied by the Nexans company Opticable. The optical fibres are provided by Sumitomo, representing an important development in the joint venture between Nexans and Sumitomo Electric Industries, Ltd (SEI) created in December 2008, in which the two companies agreed to collaborate in optical fibre cable development for terrestrial telecommunications in Europe.

“The new KINOPTIC™ range is a perfect example of Nexans’ capability to support the development of FTTH networks with complete, fully integrated solutions including optical fibre cables and interconnection components,” says Xavier Renard, Nexans Interface Product & Marketing Department Manager.

About Nexans

With energy as the basis of its development, Nexans, worldwide leading expert in the cable industry, offers an extensive range of cables and cabling systems. The Group is a global player in the infrastructure, industry, building and Local Area Network markets. Nexans addresses a series of market segments: from energy, transport and telecom networks to shipbuilding, oil and gas, nuclear power, automotives, electronics, aeronautics, material handling and automation. Nexans is a responsible industrial company that regards sustainable development as integral to its global and operational strategy. Continuous innovation in products, solutions and services, employee development and engagement, and the introduction of safe industrial processes with limited environmental impact are among the key initiatives that place Nexans at the core of a sustainable future. With an industrial presence in 40 countries and commercial activities worldwide, Nexans employs 23,700 people and had sales in 2010 of more than 6 billion euros. Nexans is listed on NYSE Euronext Paris, compartment A. For more information, please consult www.nexans.com or <http://www.nexans.mobi>

Contacts:

Press

Céline Révillon

Tel. : +33 (0)1 73 23 84 12

Celine.revillon@nexans.com

Investor Relations

Michel Gédéon

Tel.: +33 (0)1 73 23 85 31

Michel.gedeon@nexans.com