



Wednesday 20th May 2015

ANNOUNCEMENT: NEXANS OLEX NEW ZEALAND WILL BECOME NEXANS NEW ZEALAND

We're changing our name to Nexans

We are excited to announce that Nexans Olex New Zealand will shortly be rebranded to Nexans New Zealand. For close to 50 years we have supplied our New Zealand and Pacific customers with quality cable solutions under the Olex name. Now, with a new name, comes a renewed focus on our customers, our markets and our people.

We're investing in New Zealand

This change will take effect from 20 May 2015 and reflects our renewed commitment to delivering leading cable solutions to our valued New Zealand customers. It also recognises the strength of our global Nexans network, which in addition to our own manufacturing plant, enables us to deliver a leading range of quality cable solutions. While we are empowered by Nexans global expertise, we are strongly committed to remaining as the local cable experts you've come to know and trust.

We're committed to quality products and service

While our brand is changing, we're still committed to providing superior service, with exceptional people nationwide. We're continually enhancing workplace safety, compliance and product testing to ensure the cable we deliver is of the highest quality. Over the coming months you will start to see a transition of our new brand into the marketplace. Aside from our new brand, our contact information, organisation and company structure will remain the same.

Thank you for doing business with us

We're proud of the business relationships we've built over the years, and we thank you for your loyalty. We will continue to strive to deliver leading cable solutions and services.

A media pack with our new logo files can be requested from our team. If you have any questions about our new brand and what it means for you, please ask your account representative or contact our Marketing Executive Vanessa Dempsey on (06) 755 9835.

We look forward to continuing our relationship with you.

Kind regards

A handwritten signature in black ink, appearing to read 'IAS', written over a white background.

Ian Skipworth
General Manager – Nexans New Zealand